



HELP-PORTRAIT

Dear _____,

I am writing today to ask if you would be willing to partner with me, and the photographers in your city, this holiday season on a project called Help-Portrait.

Help-Portrait is a collection of photographers around the world using their time, equipment, and expertise to give back to those who are less fortunate. What does that look like? It looks like photographers taking pictures. And then giving those pictures back to the families.

Help-Portrait, just to give you an idea, currently has around 1,700 photographers involved in over 260 different locations, including more than 40 different countries. So you would be partnering with a worldwide initiative to see many underprivileged families receive a family portrait this year.

None of the photographers or volunteers involved are being paid or making money off these photographs. None of the pictures taken will be used on personal websites or portfolios. The goal is simply to find people in need and take their picture in order to give the picture back.

Help-Portrait would like to give at least one 5x7 or 8x10 photograph to each family. I am hoping you will be able to donate your services in order to see this goal met.

Please feel free to look at our website [help-portrait.com] to see testimonials of how this project has already made a difference in the lives of many. If you have any questions, don't hesitate to contact us at [info@help-portrait.com].

Thank you in advance for partnering with us.

Sincerely,

A handwritten signature in black ink that reads "Jeremy Cowart".

Jeremy Cowart
Photographer
Founder of Help-Portrait